

WHAT IS CLAIMED IS:

1. A paint substitute film comprising a color coat in which metallic pigments are dispersed, wherein the color coat includes orientation inhibitors for
5 inhibiting orientation of the metallic pigments.
2. A paint substitute film according to claim 1, wherein the orientation inhibitors are made of at least one kind of materials selected from the group consisting of a glass bead, a glass powder and an extender.
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3. A paint substitute film according to claim 1, wherein the orientation inhibitors have an average particle diameter of 1 μ m to 30 μ m inclusive.
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